

Content for Liberty Mutual Insurance Group Announces SBU Realignment

On July 24, 2012, Liberty Mutual Insurance Group announced the realignment of its Strategic Business Units into four new units. This change is designed to make it easier for agents and customers to do business with us. It also will allow us to better leverage our scale and expertise by spreading best practices and investments in products, services and innovation across the global enterprise. We are realigning our Strategic Business Units into four new SBUs effective immediately:

- Commercial Insurance will serve traditional property and casualty accounts of all sizes and will provide one face to the agent/broker community. Commercial Insurance will also include Summit and Group Benefits.
- Personal Insurance will include all domestic personal lines business. Liberty Mutual and Safeco brands and products will be maintained, and distribution channels will continue to be managed separately. Personal Insurance will also include our Individual Life business.
- Global Specialty will include Liberty International Underwriters, Liberty Mutual Reinsurance and Liberty Mutual Surety.
- Liberty International will comprise local country operations.

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